



Mackenzie Meets Alzheimer's Disease Picture Book is an Alzheimer's awareness book for kids available on Amazon. It is the perfect introduction to Alzheimer's disease for young children. A free download of the *Mackenzie Meets Alzheimer's Disease Story Song* included with the book purchase makes learning about the disease fun and distinguishes it from all other children's books about Alzheimer's.

Seven-year-old Mackenzie has always depended on her Gran for fun, help, love and understanding. She learns from her parents that her Gran has Alzheimer's disease and may start acting strange. Now the tables are turned, and Mackenzie must figure out how to help her Gran. In terms children can understand, the story brings to awareness many aspects of Alzheimer's, and other types of dementia, such as memory loss, anger, frustration, fear, and putting things in strange places.

Included with the book: *Free Downloadable Song; Discount code for 50% off digital, video-based Mackenzie Meets Alzheimer's Awareness Program (MMAAP).* (Details on other side)

\$17.97 Paperback, \$8.47 Kindle

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FIC045000 FICTION/Family Life/General

FIC079000 FICTION/Disabilities

FIC130000 FICTION/Diversity & Multicultural

Endorsements for the *Mackenzie Meets Alzheimer's Disease Picture Book*

"Just got this mixed media book and love its approach to teaching children about loved ones who have Alzheimer's. Be sure to download the free song and sing along with your child as you turn the pages. The writers are professionals in the health care industry and have written a kind and beautiful story. Excellent way to reduce children's concerns about a loved one with Alzheimer's."

JTC – 5-star review on Amazon, June 15, 2023

"Mackenzie Meets Alzheimer's Disease Picture Book" is an incredibly thoughtful children's book that uses love and understanding to tackle the topic of Alzheimer's disease. This book is a remarkable tool for raising awareness and fostering young children's understanding of this challenging disease. Facts are presented in an educational and age-appropriate manner. The multicultural illustrations complement the narrative and capture the characters' emotions. A must for anyone with young children and a family member with Alzheimer's." Alex D'Eath. 5-star review on Amazon, June 21, 2023

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About Mackenzie Meets Alzheimer's Awareness Program (MMAAP)

Discount Code included with book for 50% off, including 5-video Educational Video Series:

- *What is Alzheimer's Disease?*
- *Mild Stage Alzheimer's Disease*
- *Moderate Stage Alzheimer's Disease*
- *Severe Stage Alzheimer's Disease*
- *Coping with Alzheimer's Disease for the Responsible Adult with Children*

Plus

- Mackenzie Meets Alzheimer's Quick Reference Guide
- Animated Mackenzie Meets Alzheimer's Disease Story Song Video & Lyric Video for early readers, as well as those who have hearing impairments
- Audio version of the *Mackenzie Meets Alzheimer's Disease Story Song*, with written lyrics
- Written transcripts of all videos for those who have hearing impairments

Endorsement for Mackenzie Meets Alzheimer's Awareness Program

The educational video series in the Mackenzie Meets Alzheimer's Awareness Program is a gift to families who have loved ones with Alzheimer's disease and children who are experiencing the changes in, for example, their grandparents. The Program equips children and the responsible adults 'sandwiched' between caring for their children and their loved one to responsibly navigate the disease. The video for the responsible adult is powerful! It's filled with education as well as detailed examples for how they can provide family Alzheimer's support for both the loved one with Alzheimer's disease AND their children. The Quick Reference Guide is a great bonus. It's a high-level summary of key points from the videos including tips for interacting with the person who has Alzheimer's disease, and tips for talking with children about the disease. The animated video for early readers is a fun children's video creatively and beautifully designed to introduce them to the disease, what they may experience, and to feel love throughout the journey. Sue Ryan, TEDx, MS, ICF, NLP, ILEC, 3-time international best-selling author, Caregiving Industry Influencer

About the Authors



Alder Allensworth, MM, RN, is a registered nurse and has a Master's degree in Music Therapy. The inspiration for this project came from Allensworth's personal experience watching her Mother, who had Alzheimer's disease, interact with the grandchildren. Professionally, she worked with children and geriatrics, including those with Alzheimer's disease. Allensworth has also published several articles in professional journals. She won a Richter Publishing book contract in 2017. Her book, *Prevail: Celebrate the Journey*, is available on Amazon and has a five-star review rating. She is a speaker and presenter in the field of disabilities on local, national and international stages. Allensworth has been featured on CNN, local and international television and newspapers for her life's work of promoting quality of life for people of all abilities.



Brenda Freed, MA, has a Master's degree in Music Education/Music Therapy, with an emphasis in counseling. Freed pioneered the Music Therapy Program at the University of Iowa Hospitals and Clinics where she worked with patients of all ages and diagnoses, including Alzheimer's disease. She has published music therapy articles, a poetry magazine and an arts and entertainment magazine. Freed teaches voice, piano and guitar online to all ages, voice and harmony workshops at festivals and conferences, and has produced a line of Effortless Music Instruction Products. She created the Young Artist Performance Incubator (YAPI) program at the renowned Kerrville Folk Festival. Freed is also a performing singer songwriter with several published albums of original material. She and her husband perform as Him & Her TX.

Mackenzie Meets Alzheimer's Disease Picture Book and MMAAP are illustrated by William Banda

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